

Racine County, Wisconsin, USA

Your Investment in the Chicago-Milwaukee Corridor



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Racine County – The Heart of America’s Chicago-Milwaukee Corridor

As Racine County Executive, I want to invite you to be a part of something special, a unique community–Racine County, Wisconsin, U.S.A.

As a company considering an expansion project, we know that partnerships with our community are critical to your success. In that regard, I am personally committed to ensuring that we are with you every step of the way.

Racine County is at the very heart of the Chicago-Milwaukee corridor. For business, we provide an infrastructure for success: a lucrative customer base and market opportunities; regional technology and talent; and professional networks and associations. For the individual, Racine County is a place for personal and professional growth for those who are forward-thinking, open to new ideas and willing to embrace risk.

Our business organizations provide networking, educational and promotional opportunities. Our communities are characterized by long-standing friendships; diverse, multicultural populations; active special interest organizations; and people who want to create a better community.

In addition to our home grown companies we are proud that so many successful foreign-owned companies call Racine County home – Putzmeister (Germany), Poclain Hydraulics (France), Alloc Floors (Belgium), Cordstrap (The Netherlands), Nestlé (Switzerland) and Case New Holland (Italy) to name just a few.

I want to thank you for considering Racine County for your business development project and invite you to discover the Spirit of Racine County.

Sincerely,



County Executive



At the Heart of the Chicago–Milwaukee Corridor



Racine County, Wisconsin is a community of 192,000 in the heart of the Chicago-Milwaukee Global Marketplace. We provide access to one of the largest markets in the world, while enjoying a lower cost of doing business.

Racine County, access to...

- A labor force of nearly 1 million workers
- Four international airports -
 - Racine's Batten International Airport provides services to corporate, business and private aircraft
 - 7 miles (11 kilometers) from Milwaukee's General Mitchell International Airport
 - 50 miles (81 kilometers) from Chicago's O'Hare International Airport
 - 72 miles (116 kilometers) from Chicago's Midway International Airport
- Three railway service companies

At a lower cost of doing business than Chicago— Savings of up to...

- 25% on electrical power
- 40% on worker's compensation
- 20% on land and buildings
- 23% for a family of four with an income of \$75,000

Racine County Companies

- CNH Global, NV
- In-Sink-Erator, Division of Emerson Electric
- Modine Manufacturing Company
- Nestlé Foods Corporation
- Putzmeister, Inc.
- Runzheimer International
- S.C. Johnson, A Family Company
- Twin Disc, Inc.

 **Putzmeister**


Case New Holland


runzheimer
INTERNATIONAL



Supply Chains and Customers at Your Doorstep



The Chicago-Milwaukee Corridor boasts a quality of life that's as diverse as the people... and is arguably the home of the largest supply chain in the world.

Chicago-Milwaukee Corridor Resources...

- 12 million people
- Employment totaling 5.1 million
- Manufacturing employment totaling 604,000 (excludes McHenry County, IL)
- Total labor force equal to 5.8 million
- Ports of Chicago and Milwaukee-your link to the global marketplace
- Chicago's O'Hare and Midway and Milwaukee's General Mitchell International Airports.

Unsurpassed Business Resources...

- University of Wisconsin-Parkside and the UW System
- Gateway Technical College and the Wisconsin Technical College System
- H.W. Clausen Center for World Business, Carthage College
- Milwaukee School of Engineering (MSOE)
- Marquette University

*A Proud Tradition of Business Excellence
that Continues Today*



The Choice of Foreign-Owned Companies



- Alloc Inc. (Belgium)
- BRP, Inc. (Canada)
- CIFA, USA, Inc. (Italy)
- CNH Case New Holland (Italy)
- Cordstrap USA, Inc. (The Netherlands)
- Leman USA, Inc. (Denmark)
- Nestlé USA (Switzerland)
- Nimco Controls, Inc. (Sweden)
- Poclain Hydraulics Inc. (France)
- Putzmeister America, Inc. (Germany)

Located in the heart of the Chicago-Milwaukee corridor it's no wonder that many overseas companies already call Racine County home. Transportation facilities, a technically-trained workforce and access to a large customer and vendor base help ease the transition to a new home in America's heartland.



Nestlé, the world's largest food company, has been a major corporate partner in Racine County since 1965. Nestle employs approximately 265,000 people and has operations in almost every country of the world.



Putzmeister America, Inc. specializes in producing concrete and material placing equipment for the construction industry. The company's Racine County location is a member of the global Putzmeister group, comprising 16 manufacturing and sales operations worldwide.



Cordstrap USA, Inc. a leading manufacturer of corded polyester strapping and load restraint systems, makes its products in only two places in the world: the Netherlands and Racine County, Wisconsin. Racine County was chosen over the Carolinas when Cordstrap officials were looking for a place to serve as the company's U.S. manufacturing headquarters and distribution center.

CATI...Nurturing Innovation to its Ultimate Potential

inova : TECH

CATI has developed a unique initiative designed to leverage the intellectual property assets of private industry for the development and growth of start-ups and existing companies. Working with global companies such as Kraft, S.C. Johnson and Boeing, CATI has access to 100s of late-stage patents for your company.

inova : SOURCE

Using a proprietary search engine, CATI can produce competitive intelligence on your industry or product. CATI will produce a thorough review of the technologies, trends and resources impacting your business now and in the future.

inova : DRIVE

CATI offers a proven process to assess your company's core competencies, enhance product development and new market opportunities. Outcomes include new patented products, expanded market opportunities in higher margin industries, and R&D partnerships for future product offerings.



the transfer of technologies and know-how

CATI... Nationally recognized for technology-led economic development including a 2006 and 2007 International Economic Development Council Award for Technology-Led Economic Development.



CATI

Center for Advanced Technology and Innovation



Our Greatest Natural Resource—Water

Racine County business is served by two international ports on Lake Michigan; the Port of Milwaukee, located 13 miles (21 kilometers) north of Racine County; and the Port of Chicago, located 75 miles (132 kilometers) south of Racine County.

We play as hard as we work

That's why our water resources, including Lake Michigan and many inland lakes, are so important to us.



Racine County is the home to the Spirit of Racine Triathlon, the Sprint and Half-Ironman attracts 3,000 international and local competitors.



Professional athletes from the ProAm Beach Volleyball Tour compete at Racine's North Beach.



75 teams paddle dragon boats annually in this Racine County tradition.

Racine County Locational Advantages...



Ed Lonergan,
President & CEO, JohnsonDiversey



Michelle Lake,
Exec. VP, Gormac Products, Inc.



Jeff Neubauer, Chairman & CEO, Kranz

Access to Markets

JohnsonDiversey's new 550,000-square-foot warehouse distribution facility in Racine County is uniquely located along the Chicago-Milwaukee Corridor and provides effective and efficient access to customers.

Transportation Corridors

Gormac Products, Inc.'s strategic location in the City of Racine provides the Company with a labor force that has a work ethic and resources that are among the best in the world.

North American Home of Overseas Companies

Cordstrap USA, Inc. (The Netherlands) selected Racine as a USA headquarters based on the central location, easy access to international airports, and the business friendly government.

Access to Quality Labor

Kranz's location in the City of Racine provides for an excellent supply of labor that enables the company to provide products and services to the healthcare, education, manufacturing, hospitality and contract cleaning industries.



Diane Doers, President, DeltaHawk



Intellectual Property

Through CATI, **Alliance Enterprises** of SE Wisconsin, LLC received a license for an innovative food process that removes up to 90 percent of saturated fat and cholesterol from milk — without sacrificing taste.

High Value Business Start Ups

DeltaHawk's mission is to design, produce, distribute and support lightweight turbo-diesel engines for a variety of aviation and non-aviation uses. The supplier network found in the Chicago-Milwaukee Corridor has been crucial to the Company's growth.

Advanced Business Practices

Pioneer Products, a machining and servicing company, has re-designed the company's operations to meet the demands of their customers. Local resources like Gateway Technical College have been instrumental in meeting their goals.

Emerging Industries

Analogix, Inc. is a leading manufacturer of flash chromatography instrumentation systems, and consumable cartridges. The Company's facility includes extensive automation, including specially designed production machinery.

